INDIAN INSTITUTE OF CREATIVE SKILLS

MADE FOR MEDIA, BUILT FOR SUCCESS

PROSPECTUS | 2025-26

INDIA'S FIRST **CREATIVE** INCUBATOR

Let Your Passion Be Your Profession

LEARN FROM LIVING LEGENDS

PADMA SHRI ICONS, GRAMMY WINNERS,
OSCAR-ACCLAIMED MENTORS.



Padma Shri Dr. Resul Pookutty

Indian film sound designer
Chairman of the Indian Institute of Creative Skills

Padma Shri Dr. Shankar Mahadevan

Indian singer, composer, and musician
Chairman of MESC

Ms.Dia Mirza

Indian Actress
Advisory Board Member

Ms. Revathy Asha Kelunni

Indian Actress and Director
Advisory Board Member

Ms. Kavita Krishnamurthy

Indian Playback Singer
Advisory Board Member



Ms. Neeta Lulla

Indian Costume Designer &
Fashion Stylist
Advisory Board Member

Rahul Rawail

Indian Film Director
Advisory Board Member

Mr. Suresh Eriyat

Production Designer
Advisory Board Member

Mr. Sameer Tobaccowala

CEO, Shobiz Experiential Communications



Ms.Sushma Gaikwad

Co-founder of Ice Global & Wizcraft MME
Industry Mentor at Indian Institute of Creative Skills

Bharat Dabholkar

Indian Actor
Advisory Board Member

Mr. Amit Sadh

Indian Actor
Advisory Board Member

Mr. Shayam Kaushal

Director
Advisory Board Member

Dr. (Hon.) Amit Behl

Veteran Actor
Governing Council Member of MESC & Industry Mentor at Indian Institute of Creative Skills



Mr. Omung Kumar

Sound Designer
Advisory Board Member

Ms. Bina Paul

Indian Film Editor
Advisory Board Member

Mr. Salim Arif

Costume Designer
Advisory Board Member

Manvendra shukul

CEO, Lakshaya Digital , Lead Mentor, IICS
Advisory Board Member



Mr. Anand Jha

Gaming Leader | Co-Founder, Nilee Games
Industry Mentor at Indian Institute of Creative Skills

Mr. Kamlesh Pandey

Writer
Advisory Board Member

Mr. Jaya Kumar

Toonz Media Group Holdings Pvt Ltd
Advisory Board Member

Kausar Munir

Indian Lyricist/ Writer
Advisory Board Member

Sumanto Ray

Actor, Voice Artist, Dubbing Director, Dialogue Writer
Advisory Board Member



Dr. L. Subramaniam

Indian Violinist
Advisory Board Member

Vaibhav Kumaresh

Founder, Director of Vaibhav Studios
Advisory Board Member

Anupam Shobhakar

Indian Musician, Composer, Instrumentalist & Record Producer
Advisory Board Member

Shibasish Sarkar

Group CEO - Reliance Studios; Chairman/ Film Producer Advisory Board Member

Dr. (Hon) Anusha Srinivasan Iyer

Digital Creator, Filmmaker, Director Governing Council Member of MESC & Industry Mentor at Indian Institute of Creative Skills

Jaya Bhattacharya

Indian television actress Advisory Board Member



Tehzeeb Khurana

Creative Director Advisory Board Member

Vishnu Patel

Group CEO – Special Projects Advisory Board Member

Kireet Khurana

Animation Filmmaker, Director, Writer. Advisory Board Member

Sudeep Chatterjee

Cinematographer Advisory Board Member

A Sreekar Prasad

Editor
Advisory Board Member

Bejoy Arputharaj

CEO of Pahntom FX
Advisory Board Member

Akhilendra Mishra

Indian film and television character actor
Advisory Board Member

Ashish Anand Behl

VP, Hungama
Advisory Board Member



Lakshmi R Iyer

Filmmaker
Advisory Board Member

Shonali Bose

Indian film director, writer and film producer
Advisory Board Member

Sanjay Khimsera

Asifa India
Advisory Board Member

Druhin Mukherjee

Co-founded GodSpeed Games, CTPO
Advisory Board Member

C. SS Bharathy

Founder of Fusion VR
Advisory Board Member

Vikram Kalra

Director of Creative Playtech Pvt Ltd
Advisory Board Member



Farhat Jamal

Independent Hospitality & Tourism ConsultantAdvisory Board Member

Aditya Kashyap

Co-founder & Managing Director of Cinedubs
Advisory Board Member

Dr. Suresh Gaur

CEO of PR Guru
Advisory Board Member

Rima Das

Indian filmmaker
Advisory Board Member

Utpal Bhorpujari

Journalist/Documentary Filmmaker
Advisory Board Member

Suresh Pai

Film editor
Advisory Board Member



Ramachandran Srinivasan

Journalist and Music video Director & Founder of Sanskriti Media
Advisory Board Member

Ratish Tagde

Founder - Insync TV Channel, Chairman - Perfect Octave, Violinist, President - MFI, Member of MESC
Advisory Board Member

Shaiphali Saxena

Opera vocalist, music educator, and Director
Advisory Board Member

Praveen Nagada

Founder & CEO
Advisory Board Member

Vinta Nanda

Publisher and Editor
Advisory Board Member

Priyanka Sinha

Author, Journalist & Co-Founder of Talkietive Content CreatorsAdvisory Board Member



Anjum Rajabali

Indian screenwriter
Advisory Board Member

Sumeet Pathak

Managing Director of Gulmohar Media Advisory Board Member

Mr. R. Prasanna Venkatesh

Photographer
Advisory Board Member

Avijit Dutt

Advertising Agency
Advisory Board Member

Ranbeer Hora

Founder | Managing Director
Advisory Board Member



Barnali Ray Shukla

Writer, Filmmaker & a Poet
Advisory Board Member

Ghalib Datta

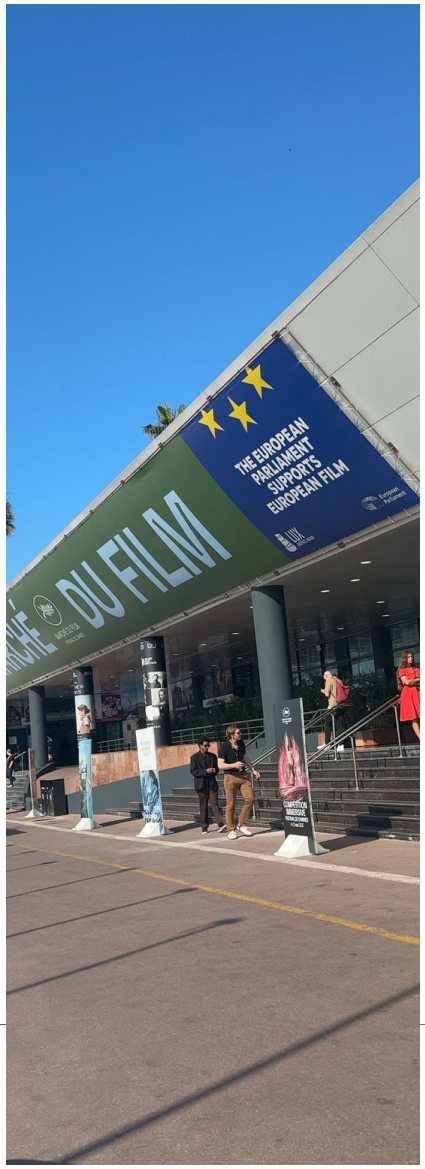
Producer & Director of GMG Associates
Advisory Board Member

GLOBAL EXPOSURE

Think Local, Create Global

You'll get exposure to Indian events like MIFF, FICCI Frames, IFFI Goa.
As well as International Events like Ace Fair, Cannes ATF Singapore







INDUSTRY EXPERTS AS MENTORS

Learn from the Legends



Where Industry Titans
Become Your Guides

FOCUS ON ENTREPRENEURSHIP

Beyond Creation, Build an Empire



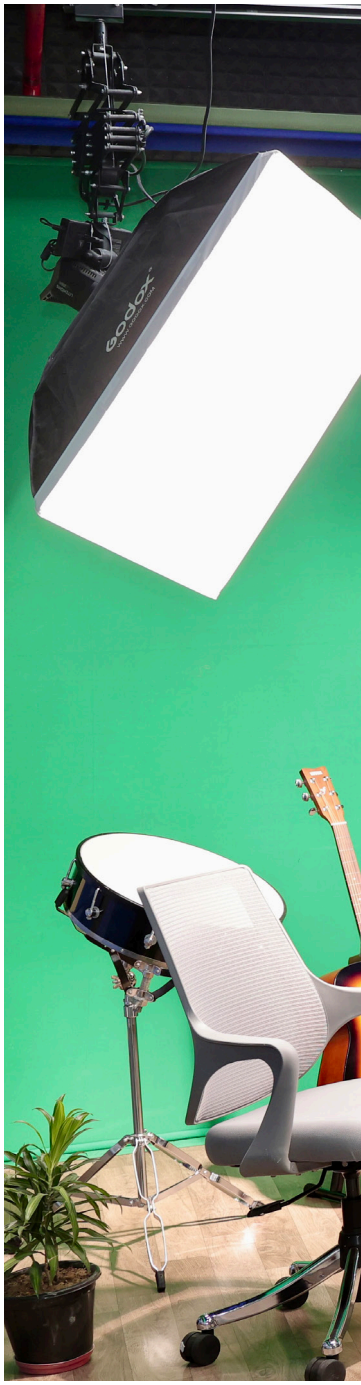


Ignite Your Creative Business Journey During the Course

PAID APPRENTICESHIP

Earn While You Learn





You'll get paid
30k-50k per month

LIVE PROJECTS EVENTS & EXPOSITIONS

From Concept to Canvas



You'll get to make your own brand identity or project.

"THIS IS THE RIGHT TIME. RIGHT TIME TO **CREATE IN INDIA, CREATE FOR THE WORLD**. WHEN THE WORLD IS SEARCHING FOR NEW MODES OF STORYTELLING, INDIA HAS A TREASURE OF STORIES OF THOUSANDS OF YEARS WHICH ARE TIMELESS, THOUGHT-PROVOKING AND TRULY GLOBAL."

- By Hon'ble Prime Minister
Shri Narendra Modi



Msde & Skill India

BUILDING A SKILLED NATION

कौशल विकास और उद्यमशीलता मंत्रालय
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
सत्यमेव जयते

Ministry of Skill Development and Entrepreneurship (MSDE)

Established in 2014, the Ministry of Skill Development and Entrepreneurship (MSDE) is spearheading India's transformation into a global skill capital. Through landmark initiatives like Skill India, PMKVY 4.0, and PM-NAPS, MSDE is relentlessly bridging the skill gap, enhancing employability, and fostering an entrepreneurial ecosystem across all sectors.

KEY IMPACT & ACHIEVEMENTS

Empowering Millions: Over 2.27 crore individuals trained, significantly boosting the nation's workforce.
Enhanced Employability: Youth employability has risen to 51.3%, while women's participation reached an impressive 52.3%.
Modernised Infrastructure: Over 1,000 ITIs modernised and 719 Pradhan Mantri Kaushal Kendras (PMKKs) established nationwide.
Digital Learning Frontier: Launched the Skill India Digital Hub, offering 690 diverse online courses, making quality skill development accessible to all.
Global Positioning: Through robust global collaborations and industry-aligned training, MSDE is empowering millions, driving down unemployment, and firmly establishing India as a leader in skilled talent.

Skill India
कौशल भारत - कुशल भारत

Skill India Mission

Transforming Potential into Proficiency

Launched in 2015 as the flagship initiative under MSDE, the Skill India Mission is dedicated to cultivating a dynamic and industry-ready workforce for a rapidly evolving economy.

DRIVING FORCE OF INDIA'S WORKFORCE

Certified Excellence: Schemes like Pradhan Mantri Kaushal Vikas Yojana (PMKVY) have certified over 1.13 crore individuals, ensuring industry-relevant training.
Future-Ready Focus: Emphasising skills in cutting-edge domains such as AI, robotics, and green energy to meet the demands of future job markets.
Unprecedented Growth: Skill India has dramatically boosted youth employability from 33.9% in 2014 to a remarkable 51.3% in 2024, a testament to its scalable and inclusive approach.
Global Talent Hub: By forging strategic partnerships with global institutions and industries, Skill India is steadfastly transforming India into a premier global hub for skilled talent.

"THE MEDIA & ENTERTAINMENT SECTOR IS A CORNERSTONE OF INDIA'S GLOBAL INFLUENCE, AND ITS FUTURE DEPENDS ON SKILLED PROFESSIONALS WHO CAN PUSH CREATIVE AND TECHNOLOGICAL BOUNDARIES. THE MINISTRY OF SKILLS DEVELOPMENT & ENTREPRENEURSHIP REMAINS COMMITTED TO STRENGTHENING SKILL-BASED EDUCATION, INDUSTRY COLLABORATIONS, AND INFRASTRUCTURE TO MAKE INDIA THE WORLD'S CREATIVE POWERHOUSE."



Shri Jayant Chaudhary
Union Minister of State (Independent Charge) for Skill Development and Entrepreneurship

सत्यमेव जयते

कौशल विकास और उद्यमशीलता मंत्रालय
MINISTRY OF
SKILL DEVELOPMENT AND ENTREPRENEURSHIP

Pioneering Programs by the Ministry of
SKILL DEVELOPMENT

PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY)

Purpose

MSDE's flagship scheme, enabling Indian youth to access industry-relevant skill training for enhanced livelihoods.

Key Features

It provides fully government-funded training and assessment. It also certifies individuals with prior learning or skills through Recognition of Prior Learning (RPL), validating existing expertise.

PRADHAN MANTRI KAUSHAL KENDRA (PMKK)

Purpose

Establishing state-of-the-art, aspirational model training centres in every district, transforming short-term training into a sustainable institutional model.

Key Features

Equipped to deliver high-quality, industry-driven courses with a strong focus on employability, creating aspirational value for skill development.

JAN SHIKSHAN SANSTHAN (JSS)

Purpose

Implemented through NGOs, JSS aims to uplift non-literates and school dropouts (up to Class 12) by improving their occupational skills and technical knowledge.

Key Features

Focuses on enhancing efficiency, increasing productive ability, and expanding livelihood opportunities for marginalised sections.

NATIONAL APPRENTICESHIP PROMOTION SCHEME-2 (NAPS-2)

Purpose

Designed to significantly boost nationwide apprenticeship training under the Apprentice Act, 1961.

Key Features

Provides partial stipend support to apprentices, builds capacity within the apprenticeship ecosystem, and offers crucial advocacy assistance to stakeholders, fostering practical, on-the-job learning.

SKILL ACQUISITION AND KNOWLEDGE AWARENESS FOR LIVELIHOOD PROMOTION (SANKALP)

Purpose

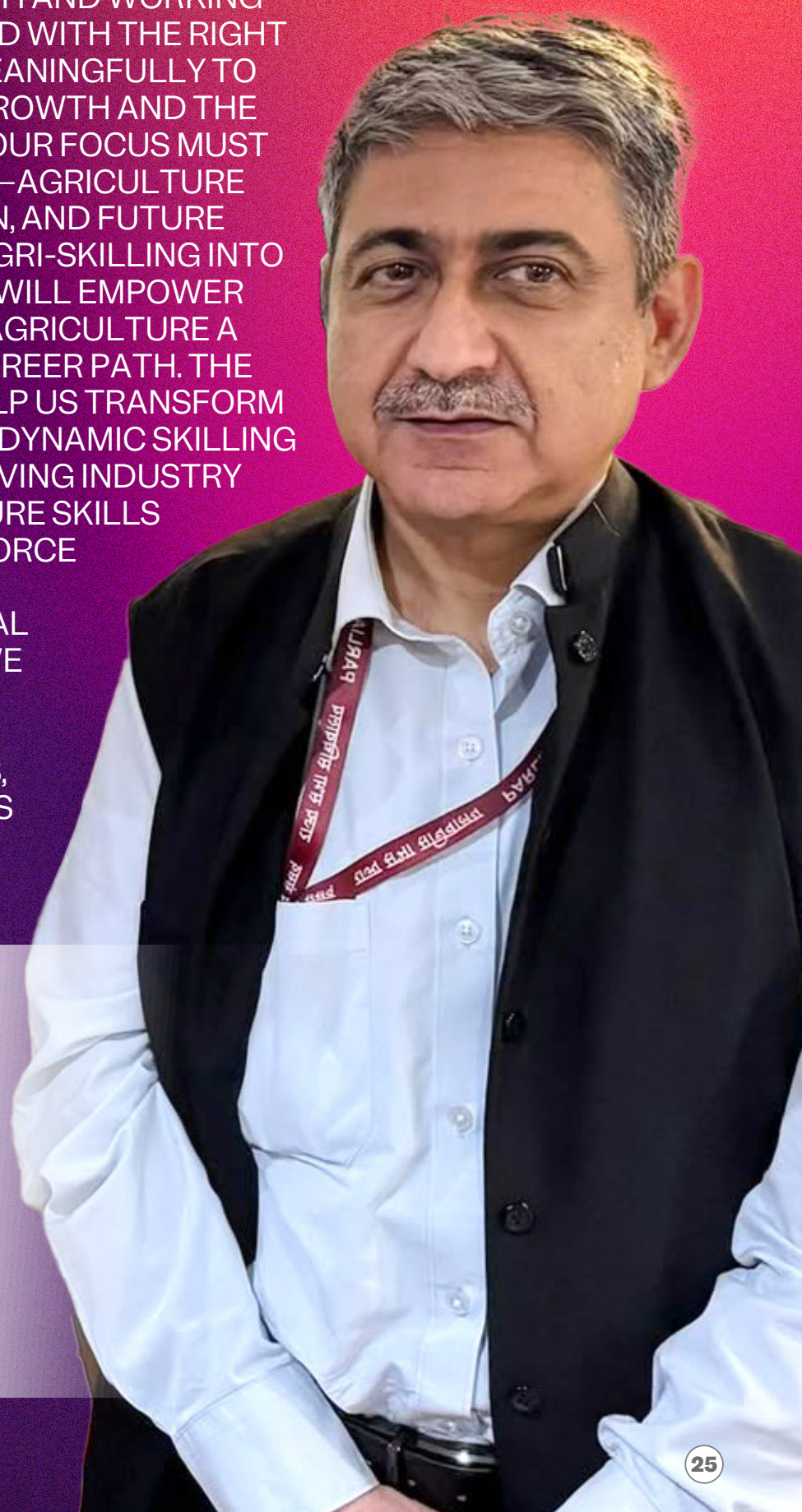
A World Bank-assisted program by MSDE, dedicated to both qualitative and quantitative improvement of short-term skill training.

Key Features

Strengthens skill institutions, enhances market connectivity, and ensures the inclusion of marginalised sections of society, creating a more robust and equitable skill development landscape.

Scan here for more details

SKILL TRAINING IS THE CORNERSTONE OF OUR VISION FOR VIKSIT BHARAT @2047. WE MUST ENSURE THAT EVERY YOUTH AND WORKING PROFESSIONAL IS EQUIPPED WITH THE RIGHT SKILLS TO CONTRIBUTE MEANINGFULLY TO BOTH ORGANIZATIONAL GROWTH AND THE NATION'S DEVELOPMENT. OUR FOCUS MUST BE ON THREE KEY PILLARS—AGRICULTURE SKILLING, ITI UPGRADATION, AND FUTURE SKILLS. INTEGRATION OF AGRI-SKILLING INTO MAINSTREAM EDUCATION WILL EMPOWER RURAL YOUTH AND MAKE AGRICULTURE A VIABLE, FUTURE-READY CAREER PATH. THE ITI UPGRADATION WILL HELP US TRANSFORM THESE INSTITUTIONS INTO DYNAMIC SKILLING HUBS ALIGNED WITH EVOLVING INDUSTRY NEEDS. EMPHASIS ON FUTURE SKILLS WILL ENABLE OUR WORKFORCE TO STAY COMPETITIVE IN A RAPIDLY CHANGING GLOBAL LANDSCAPE. ABOVE ALL, WE MUST FOCUS ON MAKING SKILLING ASPIRATIONAL—SOMETHING THAT EXCITES, EMPOWERS, AND ELEVATES THE ASPIRATIONS OF OUR YOUTH.



Shri Rajit Punhani
Secretary, Ministry of Skill Development and Entrepreneurship

सत्यमेव जयते
कौशल विकास और उद्यमशीलता मंत्रालय
MINISTRY OF
SKILL DEVELOPMENT AND ENTREPRENEURSHIP

ABOUT NSDC

National Skill Development Corporation (NSDC) as the 'Principal Architect of the Skill Ecosystem', stands as India's leading force in skilling, reskilling, and upskilling, driving transformative initiatives that unlock opportunities for the workforce of tomorrow.

By providing funding support, concessional loans, and innovative financial solutions, NSDC empowers enterprises, start-ups, and organizations to make a meaningful impact in emerging and futuristic skill sectors and empower India's workforce to compete Globally.

As the strategic implementation and knowledge partner of the Skill India Mission, NSDC is committed to breaking financial barriers and fostering private sector collaboration in vocational training. Our mission is to design and deliver efficient, Industry-relevant training programs that equip individuals with the skills needed to thrive in an evolving Global economy.

At NSDC, we reimagine the future of work by nurturing talent, enabling innovation, and creating pathways to boundless opportunities.

Backed by NSDC's support and the expertise of the Media and Entertainment Skills Council (MESC), the Indian Institute of Creative Skills delivers cutting-edge programs that empower the creators, leaders, and entrepreneurs of tomorrow. IICS is equipped to nurture learners and creative professionals who are innovation-driven and job-ready to succeed in a rapidly evolving creative economy.

NSDC VERTICALS

N·S·D·C ACADEMY
N·S·D·C INTERNATIONAL
N·S·D·C IMPACT
N·S·D·C FINANCE
N·S·D·C CONNECT
N·S·D·C TRUST
N·S·D·C JobX
N·S·D·C DIGITAL

ABOUT MESC

MEDIA & ENTERTAINMENT SKILLS COUNCIL

The Media and Entertainment Skills Council (MESC), established in 2012, is a Not-for-Profit organisation under the Ministry of Skill Development and Entrepreneurship, dedicated to enhancing skill development in the Media and Entertainment sector. Initially funded by the National Skill Development Corporation (NSDC) and incubated at the Federation of Indian Chambers of Commerce and Industry (FICCI), MESC operates as an awarding body with the National Council for Vocational and Education Trainings (NCVET). MESC boasts a strong governing council board comprised of top Industry leaders and professionals representing the 12 sub-sectors within the Media and Entertainment Industry. With its wealth of expertise and experience, the council guides MESC in its mission to align training standards with Industry needs and foster innovation across all sectors. Under their stewardship, MESC has been able to adapt swiftly to the industry's evolving demands, ensuring that its initiatives remain relevant and impactful.

"OUR GOAL IS TO **TRANSFORM PASSION** INTO SUSTAINABLE CAREERS, SETTING NEW SKILL STANDARDS IN THE **MEDIA AND ENTERTAINMENT** SECTOR."

Dr. Mohit Soni
Chief Executive Officer
Media and Entertainment Skills Council



Message from the CHAIRMAN MEDIA & ENTERTAINMENT SKILLS COUNCIL



"Skill development in the rapidly evolving media and entertainment landscape is not just important, but urgent. Talent, like raw gold, needs refining and channelling to truly shine. Through the Indian Institute of Creative Skills and MESC, we're igniting creators, equipping passion with purpose, and offering young minds a growth path. The truth is, talent alone doesn't guarantee success, nor does success always equate to true quality. But when skill meets soul, and relentless practice meets real recognition, creators move beyond fleeting performance to craft for eternity, transcending trends.

In today's content-heavy world, it's crucial to create with character. Trained talent, nurtured in the right ecosystem, truly sets a creator apart. MESC and the Indian Institute of Creative Skills are building a generation that understands both the "how" and "why" of their craft, capable of holding their own on any global stage. Skill isn't about shortcuts; it's about staying rooted, hungry, and learning daily, with humility in fame and intention in every creation. We're not just filling seats; we're shaping legacies, the kind India is more than capable of offering the world, and that is the future we're here to shape."

Padma Shri Dr. Shankar Mahadevan
Chairman,
Media and Entertainment
Skills Council

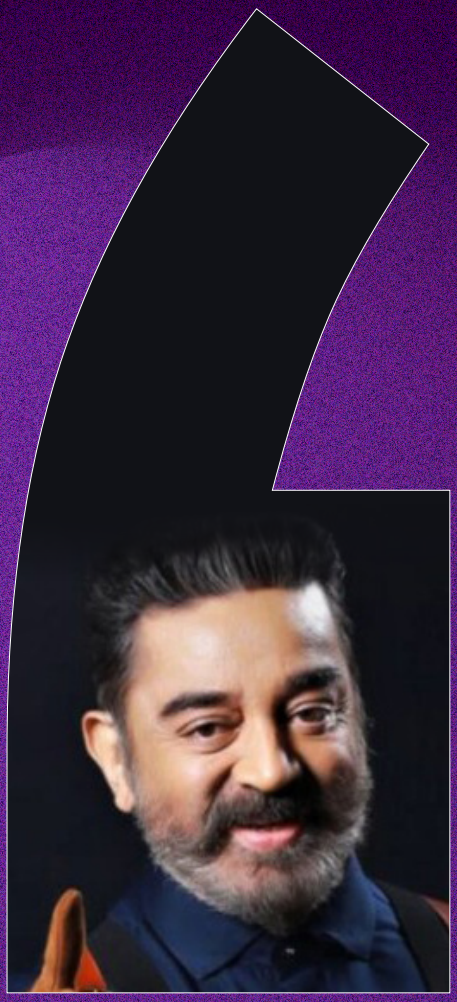
Message from the CHAIRMAN | INDIAN INSTITUTE OF CREATIVE SKILLS

"I'm incredibly excited and happy to be the Founder-Chairperson of the Indian Institute of Creative Skills (IICS). This isn't just an institution; it's India's first Creative Incubator, designed to bridge passion, purpose, and success. Our vision for IICS is to blend India's rich storytelling heritage with cutting-edge global innovation, making it a place where creativity is currency and ideas hold power. My dream evolved from becoming a Sound Artist to now creating countless superbly skilled artists in Media and Entertainment. I aspire to transform IICS into a global movement—a creative education franchise that inspires and empowers talent across continents.

With the full support of the Media & Entertainment Skills Council (MESC), the Government of India, and industry legends like Padma Shri Dr. Shankar Mahadevan, we're dedicated to de-constructing and re-shaping training for a wide range of creative skills, including Sound Design, filmmaking, content creation, music production, and animation. I, along with an outstanding team of mentors, collaborators, and industry changemakers, am here for all those who dream of becoming creative artists but don't know where to begin. Together, we're building the future—one skill, one story, one bold move at a time."



Padma Shri Dr. Resul Pookutty
Chairman,
Indian Institute of
Creative Skills



"CREATIVITY IS THE HEARTBEAT OF PROGRESS. THE CREATORS WILL DEFINE TOMORROW'S WORLD THROUGH PASSION, INNOVATION, AND SKILL"

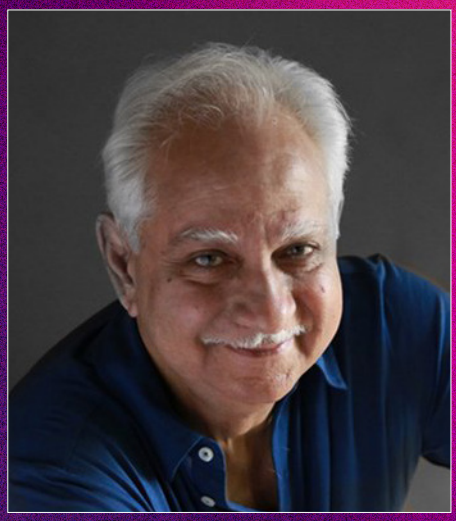
Kamal Haasan
Chairman Emeritus, MESC

"IN THE WORLD OF CINEMA AND CREATIVITY, EXCELLENCE IS NOT A CHOICE BUT A JOURNEY. THE FUTURE FILMMAKERS, ARTISTS, AND LEADERS ARE SCULPTED WITH KNOWLEDGE, PASSION, AND SKILL"

Subhash Ghai
Chairman Emeritus, MESC



"THE FUTURE OF CINEMA AND CREATIVITY LIES IN THE HANDS OF SKILLED STORYTELLERS AND INNOVATORS. THOSE STORIES BEGIN WHERE ARE CRAFTED."



Padma Shri Ramesh Sippy
Chairman Emeritus, MESC








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INDIAN INSTITUTE OF CREATIVE SKILLS



India's first creative incubator dedicated to nurturing the next generation of entrepreneurs in the media and entertainment industry. Designed as a launchpad for aspiring creative artists, the Indian Institute of Creative Skills empowers individuals to become globally benchmarked creators, innovators, and industry leaders. At the Indian Institute of Creative Skills, students don't just learn, they create.

Through live projects, international events, and global expositions, learners gain real-world experience under the mentorship of seasoned industry experts. Selected individuals from across the country are allowed to co-create a world-class ecosystem that sets new standards for India's creative economy.

Backed by NSDC Academy and powered by the Media & Entertainment Skills Council (MESC), Indian Institute of Creative Skills operates under the guidance of the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India. Our programs are funded by the National Skill Development Corporation (NSDC) and are aligned with the evolving needs of the global creative sector.

As a pioneering force in India's skilling ecosystem, the Indian Institute of Creative Skills brings together world-class facilities, cutting-edge curriculum, and deep industry partnerships to support, build, and shape the future of media, design, gaming, performing arts, and beyond.

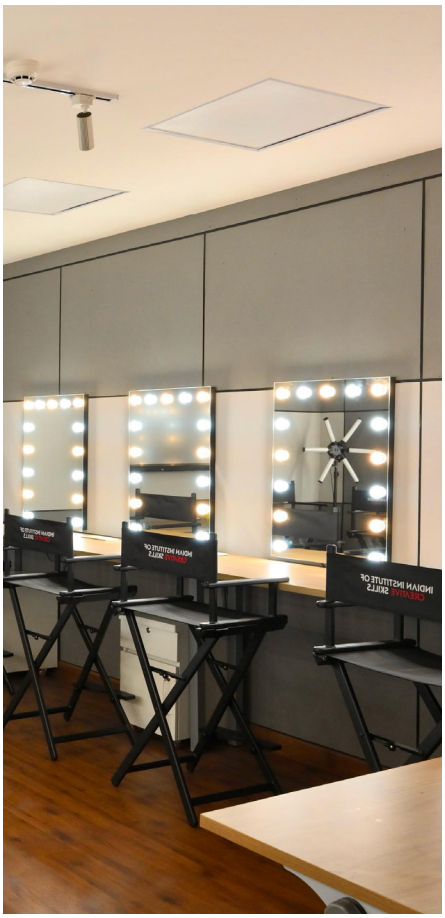




WHY CHOOSE INDIAN INSTITUTE OF CREATIVE SKILLS?

THE CREATIVE LANDSCAPE IS BOUNDLESS, BUT TRUE DISTINCTION IS RARE.

Indian Institute of Creative Skills empowers you not just with skills, but with the audacious spirit to ***Lead, Innovate & Shape*** the very frontiers of your chosen craft.



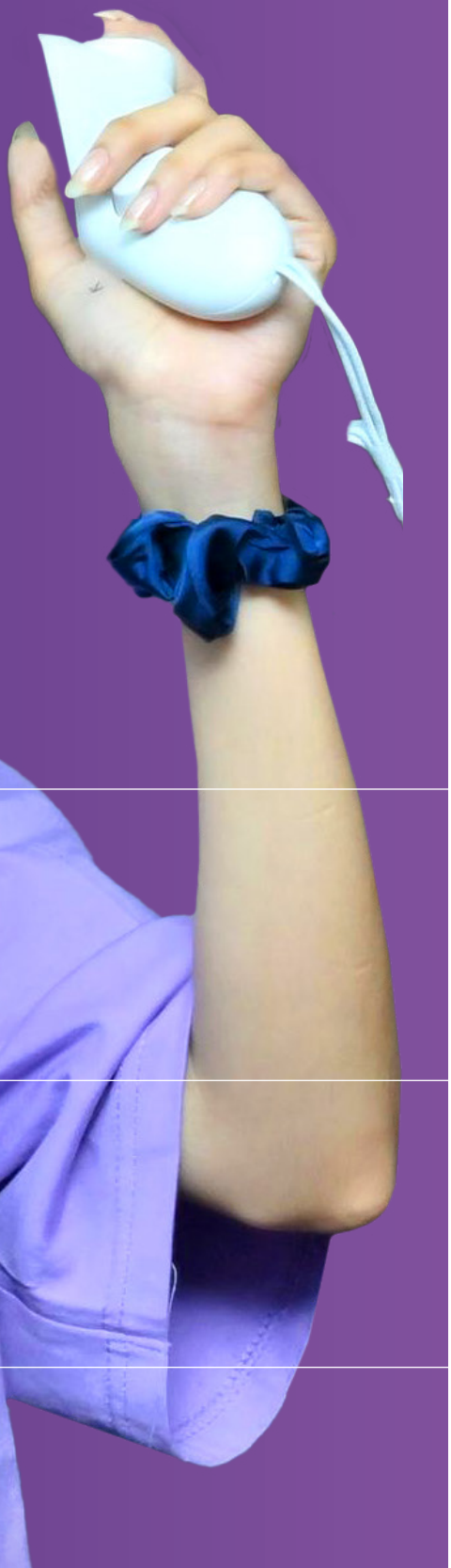
The Indian Institute of Creative Skills (IICS) is more than an institution; it is a launchpad for innovation, leadership, and entrepreneurship in the Media and Entertainment Industry. Our purpose is to nurture visionaries who can redefine Global benchmarks in creativity and content creation. The Indian Institute of Creative Skills (IICS) equips students to thrive in a highly competitive and dynamic sector. At IICS, every student embarks on a journey of self-discovery, gaining the skills, confidence, and network to transform their passion into reality.



PRACTICAL EXPOSURE

RIGOROUS TRAINING

INDUSTRY MENTORSHIP



THE INDIAN INSTITUTE OF CREATIVE SKILLS COMMITMENT

Inspiring Excellence, Sparking Innovation, Shaping Leaders.



EXCELLENCE

Delivering world-class education that sets new standards for the Media and Entertainment Industry.

INNOVATION

Introducing cutting-edge programs and advanced technology to stay ahead of Industry trends.

LEADERSHIP

Grooming students to be trailblazers who can drive the future of Creative Industries.

SHAPING THE NEXT LEAGUE OF

The future of the dynamic Media and Entertainment Industry won't be defined by those who merely produce, but by those who pioneer, innovate, and command their ventures. That's why our unique curriculum seamlessly integrates robust technical expertise with an entrepreneurial mindset. We believe in nurturing creators who dare to think beyond conventional boundaries, transforming bold ideas into tangible realities and leading the creative landscape of tomorrow.



CREATIVE ENTREPRENEURS

We don't just empower creators; we cultivate visionary leaders.


YAMAHA




MADE FOR
Media


DID YOU
KNOW?




Made for Media,
Built for Success

Your Future Starts **NOW**

DISCOVER INDIAN INSTITUTE OF CREATIVE SKILLS' UNTAPPED CAREER GOLDMINE

DEGREE PROGRAMS IN

- Sound Design & Music Video Production
- Event & Experiential Management
- Digital Content Creation & Media Management
- Animation & Game Development

CERTIFICATION PROGRAMS IN

- Makeup & Prosthetics
- Costume Design
- PR & Journalism
- Visual & Communication Design


M-AUDIO

Degree Program in **SOUND DESIGN & MUSIC VIDEO PRODUCTION**

Eligibility Criteria

- Successfully completed 12th grade (or equivalent) from a recognized board
- A strong interest in music, audio production, sound design, or music video creation
- A creative ear, visual storytelling instincts, and a passion for blending sound with visuals

No prior training required—just a love for sound and a drive to create unforgettable audio-visual experiences.

Degree in Sound Design & Music Video Production is designed for those who think in beats, visuals, and energy. This hands-on course is your creative playground—where you'll learn to design impactful soundtracks and effects, direct and produce visually compelling music videos, and master industry-standard audio tools and music tech. From studio work to real-world shoots, you'll collaborate with artists, DJs, and creators on actual music projects. Whether you're building beats or creating the next viral video, this program equips you with the skills, tools, and experience to bring your sound and vision to life.

Degree in Sound Design & Music Video Production

Year 1

- *Introduction to Cinema & Filmmaking*
- *Ear Training & Principles of Sound*
- *Foundations of Music Production*
- *Sound Recording – Live & Studio*
- *Production Sound Editing*
- *Music Video Production Project*
- *Digital Marketing*
- *Improvisation and Scene Work*

Year 2

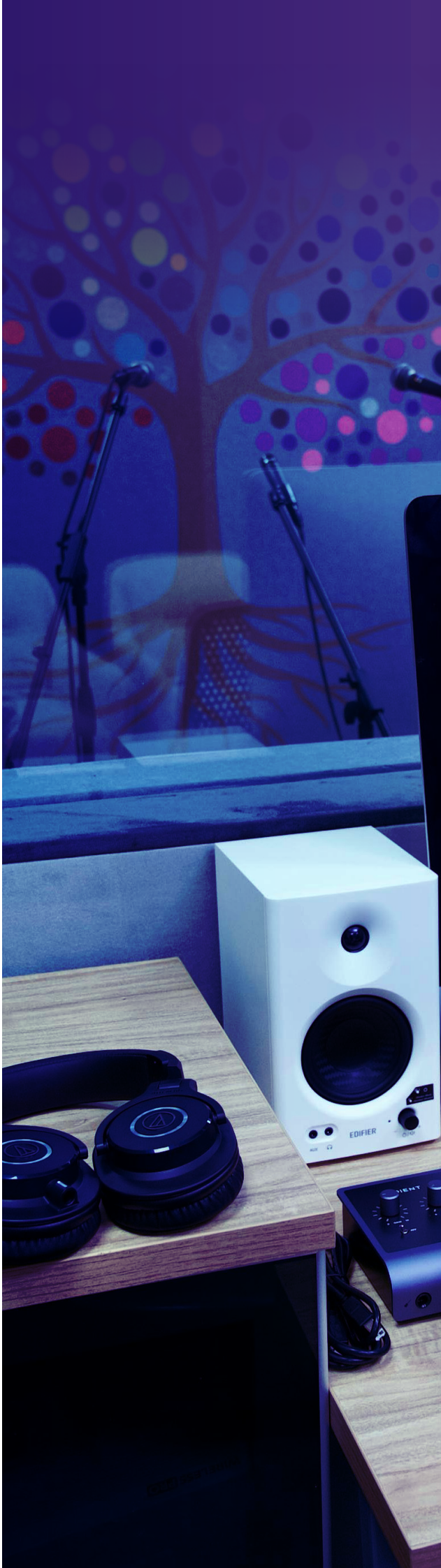
- *Studio Sound Recording*
- *Advanced Sound Recording*
- *Music Recording & Editing*
- *Music Composition & Scoring*
- *Storytelling & Direction*
- *Music Production II Project*
- *Entrepreneurship Program*

Year 3

- *Track Laying & Sound Designing Principles*
- *Sound Mastering*
- *Sound Production for Music*
- *Camera, Editing & Grading*
- *AI Integration in Sound & Music*
- *Music Production III Project*
- *Industry Induction*

Course Details

Duration	3-Year degree with exit options ***Year 1***- Diploma ***Year 2***- Advanced Diploma ***Year 3***- Degree
Batch Size	20
Training Hours	3 Hours a Day; 3 Days a week
Initial Batch Launch Date	24.07.2025
Course Type	Degree





CAREER OUTCOME

Graduates can pursue careers as

- *Music Producer*
- *Sound Designer*
- *Audio Engineer*
- *Mixing Engineer*
- *Music Video Director*
- *DJ*
- *Beatmaker*
- *Live Sound Engineer*
- *Artist Manager*
- *Music Label Assistant*
- *Post-production Audio Editor*
- *Music Supervisor*
- *Freelancer & Entrepreneur*

CRAFT CHART-TOPPING TRACKS & STUNNING VISUALS!


MADE FOR
MEDIA
Skill India
N·S·D·C
ACADEMY

Degree Program in **EVENT & EXPERIENTIAL MANAGEMENT**

Eligibility Criteria

- Successfully completed 12th grade (or equivalent) from a recognized board
- A strong interest in event planning, brand activations, live entertainment, or hospitality
- Organizational skills, creative thinking, and a passion for creating memorable experiences

No prior experience needed—just the energy, vision, and drive to lead events that leave a lasting impact.

Degree in Event Planning & Management is perfect for those who love organizing school fests, concerts, or unforgettable celebrations—and want to turn that passion into a profession. This program takes you behind the scenes and into the world of large-scale events, where you'll learn to design experiences, manage budgets, schedules, and logistics, coordinate with artists, venues, and sponsors, and promote events through social media and digital campaigns. Whether it's a concert, influencer meetup, festival, or branded pop-up—you'll be the one making it all come to life, start to finish.

Degree in Event & Experiential Manangement

Year 1

- *Fundamentals of Event Management*
- *Introduction to Creativity and Project Management*
- *Overview of wedding management*
- *Essentials of F&B management*
- *On ground staff & Volunteer Coordination.*

Year 2

- *Event Hospitality and logistics management*
- *Entertainment & Show Management*
- *Technical & Production Management*
- *MICE and Destination Management*
- *Social Media & Digital Marketing for Events*

Year 3

- *Experiential Marketing*
- *Multimedia & Live Media Tools*
- *Public Events*
- *Event Essentials*
- *Public Relations & Event Communication*
- *Budgeting & Cost Control*

Course Details

Duration	3-Year degree with exit options ***Year 1***- Diploma ***Year 2***- Advanced Diploma ***Year 3***- Degree
Batch Size	20
Training Hours	3 Hours a Day; 3 Days a week
Initial Batch Launch Date	24.07.2025
Course Type	Degree





CAREER OUTCOME

Graduates can pursue careers as

- *Event Manager*
- *Event Planner*
- *Wedding Planner*
- *Festival Coordinator*
- *Corporate Event Executive*
- *Artist & Talent Manager*
- *Production Manager*
- *Sponsorship Manager*
- *Venue Manager*
- *Brand Activation Specialist*
- *Logistics & Operations Manager*
- *Event Marketing Executive*
- *Conference & Expo Organizer*
- *Public Relations Coordinator*
- *Freelancer & Entrepreneur*

DESIGN MOMENTS. CREATE MEMORIES. MASTER EVENTS.



Degree Program in **DIGITAL CONTENT CREATION & MEDIA MANAGEMENT**

Eligibility Criteria

- Passed 12th grade (or equivalent) from a recognized board
- A strong interest in digital media, content creation, social media strategy, or visual storytelling
- A creative mindset and eagerness to explore the world of content, branding, and digital platforms

No prior experience needed—just passion, originality, and the willingness to turn ideas into impact.

This programme combines the creative disciplines of performing arts with the dynamic world of content creation. Students will develop practical skills in acting, directing, dance, music, storytelling, and video production, while mastering modern content creation tools and platforms such as YouTube, Instagram, Podcasts, Live streaming, and digital media editing. The curriculum encourages innovative thinking, audience engagement, and entrepreneurial skills to prepare students for careers in Media & entertainment industry, and digital entrepreneurship.

Degree in Digital Content Creation & Media Management

Year 1

- *Intro to Performing Arts & Allied Arts: History, evolution, advances*
- *Intro. to Acting Fundamentals - Screen & Stage*
- *Character Study & Analysis: Film & Theater*
- *Playwrights & Texts*
- *Indian Folk Arts (IKS-I)*
- *Acting - Theories, techniques & Practices*
- *Content Creation: Ideation, Planning & Execution*
- *Dance & Music*
- *Scene Study & Dialogue writing*
- *Networking, Promotion & Digital Marketing*

Year 2

- *Production & Direction Methodology - Performing Arts*
- *Theatre & Playwrights II*
- *Stage - Sets, Lights, Costume, Make Up*
- *Videography & Video editing*
- *Theatre Arts: Adaptation of an Indian Play (IKS II)*
- *Project - One act play (Pitch to Production)*
- *Advanced screen acting techniques*
- *Production & Direction Methodology - Screen*
- *Entrepreneurship Program*
- *Digital Designing - Deck, Website & Others*
- *Project - Short Film (Pitch to Production)*

Year 3

- *New Media & Interactive Media*
- *Immersive Performance - Solo Act*
- *Interactive Media Performances*
- *Podcast, Anchoring, Moderation, Presentation*
- *Outreach, Avenues & Monetization*
- *Comparative Study - International media*
- *Industry Induction*
- *Inclusive Work Culture*
- *Apprenticeship*

Course Details

Duration	3-Year degree with exit options ***Year 1***- Diploma ***Year 2***- Advanced Diploma ***Year 3***- Degree
Batch Size	20
Training Hours	3 Hours a Day; 3 Days a week
Initial Batch Launch Date	24.07.2025
Course Type	Degree





CAREER OUTCOME

Graduates can pursue careers as

- *Content Creator*
- *Influencer*
- *Social Media Manager*
- *Podcast Producer*
- *Host*
- *Actor*
- *Digital Storyteller*
- *Scriptwriter*
- *Reel Editor*
- *Content Strategist*
- *Brand Consultant*
- *Online Blog Writer*
- *Visual Designer*
- *Motion Graphic Artist*
- *Digital Campaign Manager*
- *Content Journalist.*

WHERE CREATIVITY MEETS DIGITAL STRATEGY.



Degree Program in **ANIMATION & GAME DEVELOPMENT**

Eligibility Criteria

- Successfully completed 12th grade (or equivalent) from a recognized board
- A strong interest or background in 3D modeling, animation, visual storytelling, or game design
- Creative thinking and a passion for digital arts and interactive media

No prior technical experience is required—just the curiosity to learn and the drive to create.

Step into the World of Animation, VFX & Gaming is a unique interdisciplinary program that goes beyond teaching just technical and artistic skills. The course encourages students to think creatively and apply innovative ideas within a production pipeline, preparing them for the development of modern video games. Throughout the program, students receive comprehensive training in areas such as Animation, Game Asset Development, Level Design, Design Documentation, Game Mechanics, , Game AI, Cutting-Edge Tools, Graphic Design, Storytelling, Psychology, Social Sciences, and Human Behavior.

Degree in Animation & Game Developmant

Year 1

- *Art Foundation*
- *Fundamentals of Game Design*
- *Introduction to Animation*
- *.Visual Design*
- *Illustration*
- *Traditional 2D Animation*
- *Experimental Animation*

Year 2

- *Fundamentals of 3D*
- *Gameplay & Mechanics*
- *Mobile game development*
- *Digital Art*
- *Concept Creation*
- *Asset Creation*
- *Anatomy Study*

Year 3

- *High poly to Low poly modelling*
- *Character Animation*
- *Shading & Texturing*
- *Game Level Design*
- *Unreal / Unity*
- *UX & UI for Game*
- *Capstone Project*

Course Details

Duration	3-Year degree with exit options ***Year 1***- Diploma ***Year 2***- Advanced Diploma ***Year 3***- Degree
Batch Size	20
Training Hours	3 Hours a Day; 3 Days a week
Initial Batch Launch Date	24.07.2025
Course Type	Degree





CAREER OUTCOME

Graduates can pursue careers as

- *3D Character Animator*
- *VFX Artist*
- *Compositor*
- *Game Environment Artist*
- *Concept & Storyboard Artist*
- *Technical Artist (Unreal/Unity)*
- *Roto & Match move Artist*
- *Motion Graphics Designer*
- *Previsualization Artist*
- *Level Designer*
- *Creative Producer*
- *Director*

ANIMATE YOUR AMBITION. GAME YOUR FUTURE.



Certification Course in

MAKEUP & PROSTHETICS

The Certificate in Hair Dressing and Make-Up is a skill-based professional course designed to equip students with the essential knowledge and practical techniques needed to succeed in the beauty and fashion industry. The course combines both traditional and modern methods of hair styling, cutting, coloring, and make-up artistry, preparing students for various roles in salons, fashion shows, bridal services, media, and entertainment industries.



LEARNING OUTCOME

By the end of the course, students typically:

- *Perform professional hair cutting, coloring, and styling techniques.*
- *Apply make-up professionally for various occasions and client requirements.*
- *Consult clients confidently and recommend suitable hair and make-up solutions.*
- *Maintain high standards of hygiene, safety, and professional conduct.*
- *Build a professional portfolio for employment or freelance opportunities.*

Semester 1

- *Prosthetic Makeup techniques*
- *Introduction to Hair Dressing*
- *Hair Colouring and Treatment*
- *Make-up Professional practice*
- *Hygiene sterilization and safety*
- *Portfolio building*

Who is it for?

- Beginners who want to start a career in the beauty, salon, or fashion industry.
- Salon assistants or junior staff seeking professional certification.
- Freelancers who wish to offer bridal, party, or event make-up and hair services.
- Professionals in related fields such as fashion, photography, or media who want to enhance their skill set.
- Hobbyists or enthusiasts looking to learn hair and make-up techniques for personal development.

Course Details

Duration	6 Months
Training Hours	3 Hours a Day; 3 Days a week
Initial Batch Launch Date	24.07.2025
Course Type	Certification Course



Certification Course in

COSTUME DESIGN

This comprehensive Costume Design Certification Course introduces students to the art and craft of costume design for theater, film, television, and special events. Covering both creative and technical aspects, the course guides participants through design principles, historical research, fabric selection, pattern making, sewing techniques, budgeting, and professional portfolio development.



LEARNING OUTCOME

By the end of the course, students typically:

- *Understand Costume Design Foundations.*
- *Apply Design Principles.*
- *Conduct Costume Research.*
- *Develop Technical Skills.*
- *Utilize Digital Tools*
- *Prepare for Professional Practice*
- *Complete a Capstone Project*

Semester 1

- *Digital Tools for Costume Design*
- *Introduction to Costume Design*
- *Design Principles and Elements*
- *Costume Research and Development*
- *Technical Skills*
- *Budgeting and Management*

Course Details

Duration	6 Months
Training Hours	3 Hours a Day; 3 Days a week
Initial Batch Launch Date	24.07.2025
Course Type	Certification Course

Who is it for?

- Aspiring Costume Designers.
- Theater and Film Students.
- Fashion Designers & Students.
- Cosplayers and Hobbyists.
- Wardrobe and Backstage Crew Members.
- Anyone with a Passion for Costume & Storytelling.



Certification Course in
PR & JOURNALISM

This program blends foundational journalism and PR fundamentals with modern digital skills, AI-enhanced media strategies and copywriting techniques, preparing students for news media, brand storytelling and digital communication careers.
Through workshops, live projects, and AI-driven marketing strategies, students will gain expertise in media writing, strategic communication, digital PR, content marketing, and AI-assisted journalism.



Semester 1: 1 – 6 Months

- *History and evolution of Journalism*
- *News Reporting & Writing Fundamentals*
- *Media Ethics & Responsible Journalism*
- *Writing for Print, Digital & Broadcast Media*
- *Storytelling Techniques for Brands & Campaigns*
- *SEO Copywriting & Blog Writing*
- *Fundamentals of PR & Brand Communication*
- *Press Releases & Media Pitching*
- *Corporate PR & Brand Messaging*
- *AI-Assisted Journalism & News Generation*
- *Chatbots & AI Tools for Media Communication*
- *Podcasting & Video Journalism*

Semester 1: 7 – 12 Months

- *Digital Marketing for Journalism & PR*
- *Social Media Strategy for News & Brands*
- *Influencer Marketing & Media Outreach*
- *Understanding Analytics & Measuring PR Impact*
- *AI-Enhanced Crisis Handling & Media Damage Control*
- *Ethics of Public Relations & Digital Branding*
- *Camera, Editing, Sound Technologies*
- *Presentation & News Anchoring*
- *Podcast Production*
- *Using AI for Content Optimization & Storytelling*
- *AI-Generated News & Audience Personalization*
- *Building Brand Identity through AI & Public Relations*
- *Multimedia & Interactive PR Strategies*

LEARNING OUTCOME

Graduates can pursue careers as

- *AI-Assisted Journalist*
- *PR Executive & Digital Brand Strategist*
- *Copywriter & SEO Content Specialist*
- *Broadcast & Podcast Producer*
- *Social Media Manager & Digital PR Expert*

Course Details

Duration	1 Year
Training Hours	3 Hours a Day; 3 Days a week
Initial Batch Launch Date	24.07.2025
Course Type	Certificate Program (Theory & Practical)

Eligibility Criteria

- Open to aspiring journalists, PR professionals, and media strategi

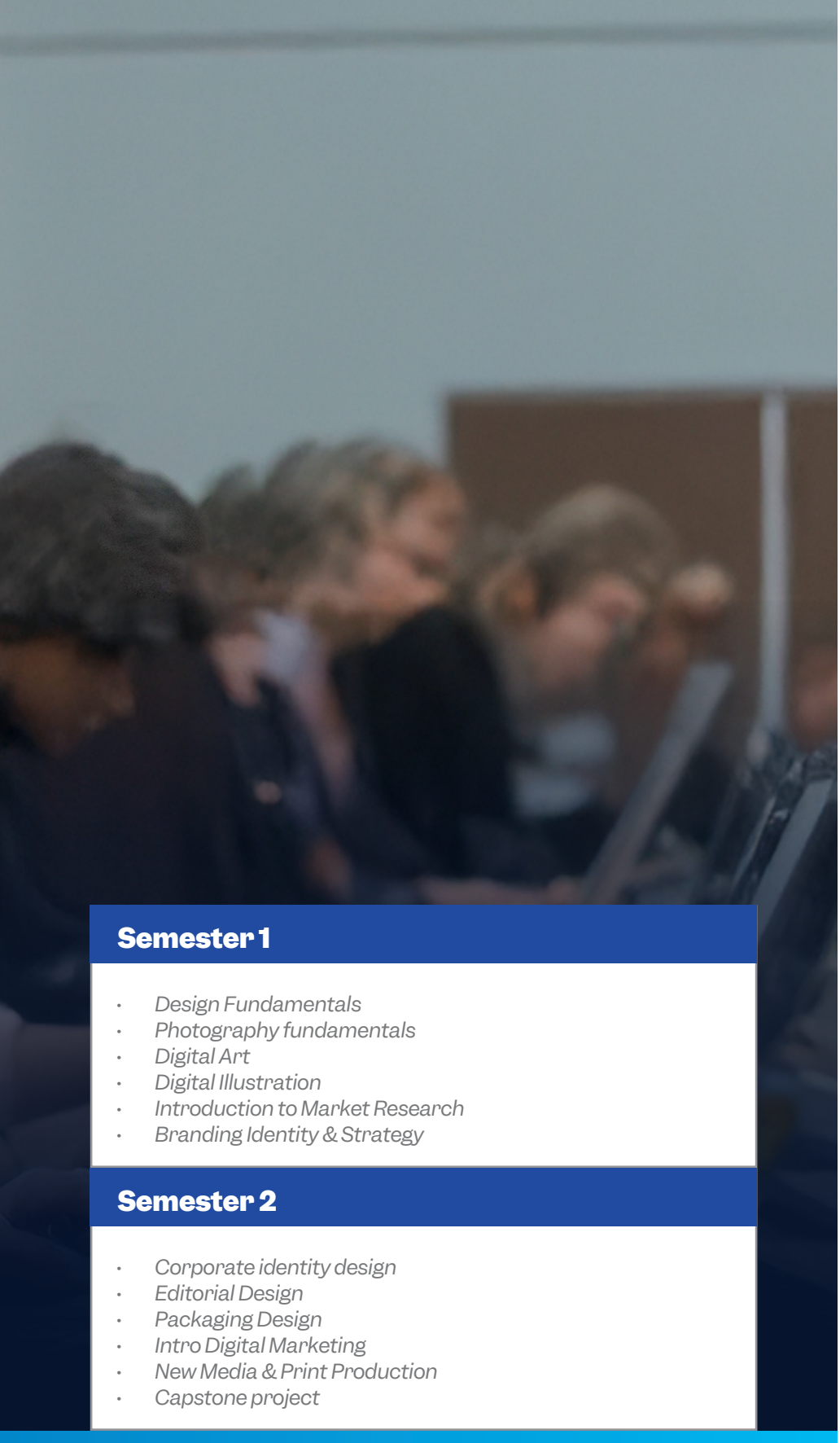
No prior technical experience is required—just the curiosity to learn and the drive to create.



Certification Course in

VISUAL & COMMUNICATION DESIGN

This course blends design and information to explore how visual communication can be effectively delivered through print media, online platforms, electronic media, and presentations. Communication design goes beyond creating visuals — it focuses on developing innovative media channels to ensure that messages reach the right audience. communication design encompasses a wide range of disciplines.
In this program, you'll learn from industry experts who have successfully trained candidates to win international medals and awards in graphic design technology.



LEARNING OUTCOME

By the end of the course, students typically:

- *Photographer*
- *Digital Artist*
- *UI designer*
- *UX designer*
- *Graphic Designer*
- *Web Designer*
- *Application Designer*
- *Editorial & Publication designer*
- *Package Designer*
- *Web programmer*
- *Experience Designer*
- *Web Developer*
- *Communication Designer*
- *Visualizer in Ad Agency*
- *Entrepreneur*
- *Digital Marketing*
- *Art Director*
- *Social Media Content Creator*

Semester 1

- *Design Fundamentals*
- *Photography fundamentals*
- *Digital Art*
- *Digital Illustration*
- *Introduction to Market Research*
- *Branding Identity & Strategy*

Semester 2

- *Corporate identity design*
- *Editorial Design*
- *Packaging Design*
- *Intro Digital Marketing*
- *New Media & Print Production*
- *Capstone project*

Who is it for?

- Aspiring Designers who want to build a strong foundation in graphic design, web design, UX/UI, and visual communication.
- Creative Individuals looking to turn their artistic skills into professional opportunities in digital and print media.

Course Details

Duration	6 Months
Training Hours	3 Hours a Day; 3 Days a week
Initial Batch Launch Date	24.07.2025
Course Type	Certification Course

THE BLUEPRINT FOR A COLLECTIVE FUTURE

1 Laying the *Foundation*

Master the Craft
Your journey begins with a strong foundation of knowledge and hands-on practice. At IICS, you won't just study the theory—you'll bring your creativity to life through Industry projects and mentoring from experts. The key here is to immerse yourself in every aspect of your discipline, be it Acting, Dance, Prosthetics, Sound Design, Event Management, or Digital Media.

What You Get
Industry-driven curriculum, live projects, mentorship from experienced professionals.

What You Do
Apply your learning to real-world challenges. Start creating, experimenting, and collaborating with others.

2 Gain Paid Industry Experience *Get Paid to Create*

Real Projects, Real Impact
The six-month paid Industry training is your first true exposure to the world of professional Media and Entertainment. But it's not just about observing. You'll be at the core of live production—from Film sets to Events, from creating content to launching new technologies. Get paid for what you create and build your professional career while still learning.

Industry Integration
Work with real clients on live campaigns, projects, and Events.

Paid Experience
Earn while you learn, gaining valuable insights into the business side of the Industry.

3 *Get Global Exposure* Through Exclusive Events

Your Moment to Shine
Your IICS experience will also include international Events and Global exposure. Imagine curating an exhibition at an international Film festival or showcasing your work at a Global conference. We open doors for you to step into the Global spotlight and ensure your creative journey doesn't just stay local.

Global Networking
Meet Industry giants, collaborate with Global creators, and expand your professional network.

Event Participation
Be an active part of prestigious festivals, exhibitions, and conferences around the world.

6

Launch Your Career Create, Innovate, Lead

Become the Leader You Were Meant to Be

As you near the completion of your IICS journey, your next step is to take charge of your future. Whether launching your own production company, stepping into the world of international Media, or becoming a Global influencer in your creative field, your success story is just beginning.

Entrepreneurial Mindset

With IICS, you are not just prepared for a job—you are ready to create your own opportunities. professionals.

Leadership Opportunities

The skills and knowledge you gain will set you up to be a Global leader in Media and Entertainment. with others.

5

Build a ***Portfolio*** That Opens Doors

Show the World Your Best Work

At IICS, we understand the power of a strong portfolio. Your portfolio is not just a showcase of your work—it's your story. We guide you in creating a dynamic portfolio that speaks for your talent, innovation, and expertise. Whether it's content creation, acting, Event Management, or prosthetics, we ensure your portfolio is Industry-ready and Globally appealing.

Real-World Projects

Your portfolio will feature live Industry projects, not just assignments.

Global Recognition

Build a portfolio that resonates with top employers and clients Globally.

4

Learn from Industry Titans Exclusive Masterclasses

Education That Transcends the Classroom

IICS takes you beyond the traditional classroom. With exclusive masterclasses and workshops from Industry experts, you'll gain cutting-edge insights and innovative techniques that are shaping the future of the Media and Entertainment Industries. Whether it's storytelling techniques, the future of immersive tech, or Global market strategies, you will learn directly from the best local.

Interactive Learning

Participate in workshops led by Industry legends who will provide you with Industry secrets and insights.

Hands-on Experience

Apply techniques to real-world projects during the workshops, making learning a hands-on experience.

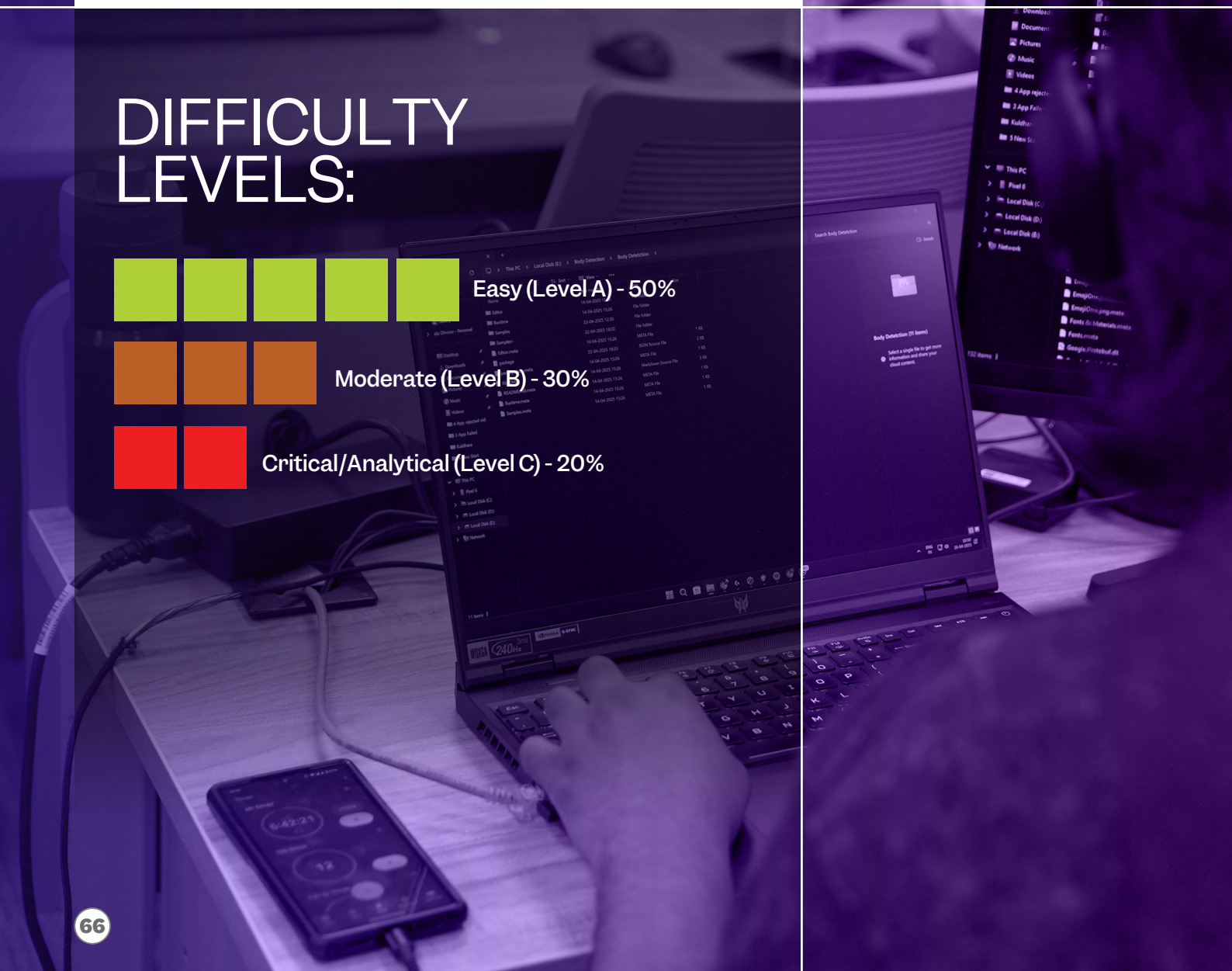
ADMISSION STRUCTURE

The Indian Institute of Creative Skills (IICS) admission process is designed to evaluate a student's aptitude, creative thinking, subject awareness, and potential. The total marks for admission are ***100.***

ADMISSION PROCESS FLOW

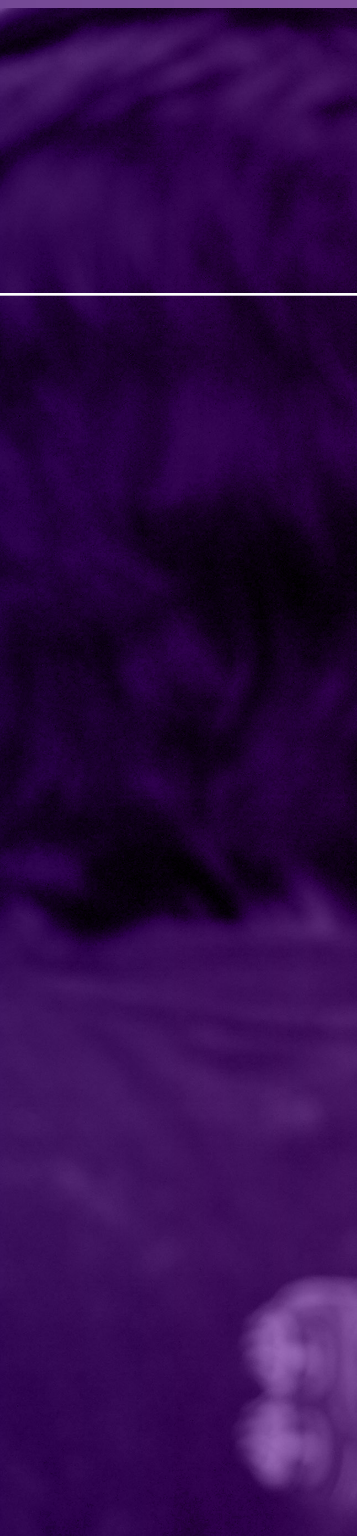
The admission process comprises three main stages:
* Entrance Examination ***(50 Marks)***
* Audition/Portfolio Review ***(20 Marks)***
* Personal Interview ***(30 Marks)***

The total time allotted for the entrance examination is 1 hour and 30 minutes. Final selection is based on the cumulative scores from all rounds.



DIFFICULTY LEVELS:

- Easy (Level A) - 50%
- Moderate (Level B) - 30%
- Critical/Analytical (Level C) - 20%



A. ENTRANCE EXAMINATION - 50 MARKS

Purpose: *To evaluate general aptitude, creative thinking, subject awareness, and analytical ability.*

1. MCQ (Multiple Choice Questions) - 30 Marks
* Number of Questions: ***30***
* Marking: 1 mark each
* Content Focus: General Aptitude, Logical Reasoning, Subject Awareness (e.g., basic domain knowledge, trends, innovations, terminology, processes).

2. Short Answer - 10 Marks
* Questions: ***2 out of 4***
* Marks: ***5 marks each*** (150-word limit per answer)
* Purpose: To test conceptual understanding, visual/language aptitude, and clarity of thought.
* Type: Analytical or technical responses related to course themes.

3. Essay Type - 10 Marks
* Questions: ***1 out of 3***
* Marks: ***10 marks*** (300-word limit)
* Purpose: To assess creative thinking, articulation, and innovative vision.
* Type: Subjective, argument-based, or creative exploration of an idea.

B. PORTFOLIO / AUDITION - 20 MARKS

Purpose: To evaluate hands-on capability, innovation, interest, and potential in the chosen field.

Suggested Components (as applicable):
* Original Work: Artwork, media, performance, writing, designs, etc.
* Projects: School, personal, or collaborative projects.
* Performance/Demo: Video, audio, reel, pitch, or live demonstration.
* Re-creation or Adaptation: Reinterpretation or reworking of existing work or scenes.

Evaluation Criteria:
* Creativity & Originality

C. PERSONAL INTERVIEW - 30 MARKS

Purpose: *To understand the applicant's motivation, clarity of goals, communication skills, and interest in the subject.*

Suggested Assessment Areas:
* Passion and clarity of purpose - ***10 marks***
* Communication and articulation - ***10 marks***
* Awareness of domain and trends - ***10 marks***

THE FUTURE DOESN'T WAIT. NEITHER SHOULD YOU — JOIN INDIAN INSTITUTE OF CREATIVE SKILLS.

Connect with Us

Stay inspired. Stay connected.

+91 959-4949-959

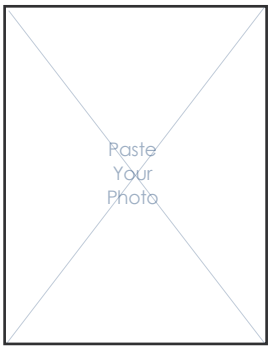
www.iicsindia.org

13-A, 2nd and 3rd floor, Lajpat Nagar-4,
Ring Road, New Delhi - 110024.



INDIAN INSTITUTE OF CREATIVE SKILLS

ADMISSION FORM



PERSONAL INFORMATION

Full Name _____

Date of Birth _____ **Gender** ☐ Male ☐ Female ☐ Other

Nationality _____ **Contact Number** _____

Candidate's Alternate Mob. No. _____ **Aadhar Number** _____

Email Address _____

Permanent Address _____

_____

Current Address (If different) _____

_____

Father's Name _____ **Mother's Name** _____

Father's Occupation _____ **Mother's Occupation** _____

Father's Mob. No. _____ **Mother's Mob. No.** _____

PROGRAM DETAILS

Program Applied For (Select One)

- ☐ *Degree Program in Event & Experiential Management*
- ☐ *Degree Program in Sound Design & Music Video Production*
- ☐ *Degree Program in Digital Content Creation & Media Management*
- ☐ *Degree Program in Animation & Game Development*
- ☐ *Certification Program in Hair, Makeup & Prosthetics*
- ☐ *Certification Program in Costume Design*
- ☐ *Certification Program in PR & Journalism*
- ☐ *Certification Program in Visual and Communication Design*

How did you learn about IICS?

☐ Website ☐ Social Media ☐ Referral ☐ Google

☐ Other _____

WORK EXPERIENCE (if applicable)

Company Name _____

Position Held _____

Duration _____

Responsibilities _____

EDUCATIONAL BACKGROUND

Standard **10th**

School Name _____

_____

CGPA/ Percentage _____

Year of Completion _____

Standard **12th**

School Name _____

_____

CGPA/ Percentage _____

Year of Completion _____

Graduation (if applicable)

Degree _____

Institution Name _____

_____

Year of Completion _____

Other Relevant Qualifications _____

_____

CREATIVE PORTFOLIO

Link to Portfolio/Showreel (Google Drive/YouTube/Other) _____

_____

List of Major Creative Projects (if applicable) _____

_____

_____

Tear Here

STATEMENT OF PURPOSE

Why do you wish to join IICS? (200-300 words) _____

SKILLS ASSESSMENT

Creative Tools/Software Known (Specify)

1. _____ 4. _____
2. _____ 5. _____
3. _____ 6. _____

Languages Spoken/Written

1. _____ 4. _____
2. _____ 5. _____
3. _____ 6. _____

REFERENCES

Reference **1**

Name _____

Contact information _____

Relationship _____

Reference **2**

Name _____

Contact information _____

Relationship _____

ADDITIONAL INFORMATION

Do you require Hostel Facility? ☐ **Yes** ☐ **No**

Do you require financial counselling? ☐ **Yes** ☐ **No**

Do you require to take loan to pursue the course? ☐ **Yes** ☐ **No**

Disability or Special Needs (if any) ☐ **Yes** ☐ **No** if yes, specify _____

DECLARATION

I declare that all information provided in this form is accurate and complete to the best of my knowledge. I understand that any false information may result in the rejection of my application.

Signature of Applicant _____ **Date** _____

FOR OFFICE USE ONLY

Application receieved by _____ **Application reviewed by** _____

Date _____ **Decision** ☐ Accepted ☐ Rejected

Application No. _____ **Contact Number** _____

Comments _____

Tear Here



INDIAN INSTITUTE OF CREATIVE SKILLS

This is a draft brochure and is open to refinements based on your suggestions

www.iicsindia.org